

# Emergency Cleanup & Restoration Franchise Simplifies & Streamlines Equipment Tracking

Franchisee Combines Tracking Software with Camcode Metalphoto® Labels, Saving Thousands of Dollars

An emergency cleanup and restoration franchise based out of Medford, New York struggled with inventory control. With five locations and roughly 1,200 assets to manage, it became impossible to know whether a piece of equipment was on a vehicle, left at a jobsite, or at the warehouse. After implementing an RFID-based equipment tracking system, Gina Kluger and Mike Boyle, who manage multiple cleanup and restoration franchises still had difficulty verifying the location of equipment across its five locations. "Through the years, we've lost a good deal of equipment," said Kluger.

To enhance the visibility of its equipment inventory across its locations, Gina and Mike implemented Camcode's asset tracking solution, which includes a mobile-based asset tracking software and .012" Metalphoto labels with adhesive and rivet options.

The result? The emergency cleanup and restoration franchise can pinpoint the location of equipment and has instant and accurate access to asset data. The ability to verify where the equipment is located, which team member checked it in, and what jobsite the equipment is at has saved thousands of dollars in lost equipment.

Recently, using their inventory system, one of the franchise locations based out of Medford located 12 pieces of equipment left at a jobsite, with an estimated price tag of \$18,000. They were able to see that the equipment wasn't returned and recovered the equipment before it was too late. "Our current asset tracking system has given us the capability we didn't have before to see what we had left behind," said Mike Boyle.



*"It's a simplistic system on the surface, but it works extremely well."*



Another benefit to the integration of tracking software with asset tags is the ease of use. Cleanup and restoration franchise employees can use their mobile device to scan inventory opposed to using a barcode scanner. Additionally, employees can check inventory from their phone to verify that equipment has been scanned in and returned from a job.

Currently, the emergency cleanup and restoration franchise has tagged all 1,000+ assets using Camcode Metalphoto® labels. "We're happy with it at this point. It's a simplistic system on the surface, but it works extremely well," says Boyle.

## Camcode: The Standard for Asset Tracking Labels

**Durability:** Camcode offers labels that can withstand abrasion, high temperatures, and exposure to UV, chemicals, and solvents, along with multiple attachment options to suit your application.

**Compatibility:** With Camcode's labels, your data is formatted correctly for easy database integration.

**Proven Technology:** Barcode technology is proven and offers more interoperability with software and scanners than RFID; it can work with standard tablets or smartphones.

**Cost-Effective:** Camcode's label solutions pay for themselves in reduced maintenance costs, increased productivity, and reduced rework.

**Long Life:** Camcode's barcode labels remain readable throughout the lifespan of your assets, so you'll never need to re-label.

**Accuracy:** With Camcode's durable label solutions, you'll ensure that all data collected is accurate, virtually eliminating errors caused by manual data collection.



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