

Enable Your Customers to Unlock Your Software's Full Potential With Camcode's QR Code Asset Labels

Durable QR Code Labels That Automate Asset, Maintenance, and Facility Management

Camcode's durable QR code labels connect physical assets to digital systems, making asset, facility, and maintenance software easier and more powerful to use. A quick scan gives teams instant access to records, work orders, manuals, and compliance data at the point of use, reducing errors and speeding inspections and repairs. Built for harsh environments, Camcode labels deliver long-term reliability that boosts uptime, accountability, and software ROI.



Specialized Material Options For Labels That Last The Life of The Asset

Camcode offers labels in many plastic and metal materials, including Metalphoto®—photosensitive anodized aluminum with a sub-surface, sealed silver-and-black image for unmatched durability. With over 20 years of outdoor service life and resistance to abrasion, UV, chemicals, extreme temperatures, and saltwater, Metalphoto is recognized by GPI as the most durable printed aluminum substrate. Trusted for 50+ years by industrial, government, and military leaders like Caterpillar, NASA, Boeing, and the U.S. Navy, Metalphoto delivers proven long-term performance.

Field Proven For Over 40 Years

Founded in 1979, Camcode® is a worldwide leader in the design and manufacturing of durable, pre-printed barcode labels. We offer customized services for asset and data tracking applications that utilize automatic identification and data capture. Camcode's extensive collection of tailored services includes project management, data management, and uniquely engineered identification products to deliver a completely personalized asset tracking solution.

Why Software Providers Partner With Camcode

Camcode is more than a label manufacturer—we are a physical asset enablement partner that helps software companies close the gap between digital systems and field execution. We help your team deliver:

- **Faster Customer Onboarding**
Customers can quickly move from implementation to active field use with a standardized, serialized asset labeling program tied directly to their software records.
- **Stronger Mobile User Adoption**
Permanent scannable asset labels make it easy for technicians to identify the correct asset and engage your mobile workflows at the point of service.
- **Improved Data Integrity**
Physical asset identification reduces duplicate records, manual entry errors, incorrect meter readings, and inconsistent asset naming across facilities.
- **Higher Long-Term Customer Utilization**
When users can quickly scan, inspect, document, and complete work in the field, software becomes part of daily operations—not just an office reporting tool.
- **Additional Revenue & Service Opportunities**
Camcode can support referral, co-selling, white-label, or integrated deployment models that create new implementation and identification revenue streams for your organization.

More Than Labels: Full Implementation Support For You And Your Customers

Camcode helps software partners reduce deployment burden by offering turnkey services that support both sales teams and end users. This allows your software team to offer a more complete customer solution without having to build an internal labeling or field deployment department.

Partner Enablement Services

- Sales literature & customer-facing collateral branded for your company
- Technical consultation during discovery and scoping
- Customer asset identification recommendations
- Proposal and quoting support

Customer Deployment Services

- Serialized label data preparation and formatting
- Dedicated online ordering portals
- Specialized packaging for optimal label installation
- On-site installation services
- Asset walkdowns and in-field data validation

TRUSTED AROUND THE WORLD SINCE 1950



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